

An introduction for the pupils (aka 'The Bosses')

Hello and welcome to this activities pack which is going to help you to make your 'Gadget Shop' a MASSIVE SUCCESS!

My name is Professor Smile, and I am the inventor of the 'Gadget Shop' for Schools.

From the very beginning I want to make one thing very clear, so here it goes...

Your 'Gadget Shop' is YOUR BUSINESS. If you're hoping to make it very successful, and make lots of money for your school, then you need to make sure you work hard, but also that you have lots of FUN.

No one likes a business that's not fun- especially me! Down in Cornwall my entire home is filled with gadgets and toys, and I love it! If your 'Gadget Shop' is going to be successful then you need to get PASSIONATE about gadgets; that's where the activities below step in...

These activities will be great fun; but make sure that you work hard and give as many of them a go as possible! If all else fails, make sure that you complete activity 5; it will help you to gain confidence and tell your whole school about your FANTASTIC 'GADGET SHOP'!

Before we go any further, you may wish to know what an entrepreneur is. Below I have noted two of my favourite definitions.

1. An entrepreneur is a person who organises and manages a business. Operating a business takes certain skills. Few people have all the skills needed to run a business, but they can compensate for their weaknesses by...becoming more knowledgeable through education or training.
2. The word derives from the French "entre" (to enter) and "prendre" (to take), and in a general sense applies to any person starting a new project or trying a new opportunity.