

An Introduction for the Classroom Teacher/ Adult

Congratulations on becoming part of the weird and wonderful world of gadgetry. In simplistic terms, a 'Gadget Shop' gives your school the opportunity to fundraise by selling gadgets and toys that compliment aspects of the National Curriculum. 33% - 50% of all sales go directly to your school.

The 'Gadget Shop' revolution is hitting schools right across the country; through their fundraising activities, schools are reporting massive successes, and we hope that your school can achieve this too.

But a 'Gadget Shop' has always been about much more than simply raising money for schools; one of our three primary aims is to help children to develop an understanding of the lives of entrepreneurs, whilst encouraging successful entrepreneurial skills development. That's why we've invented this activities pack.

The Primary Curriculum for England notes in all its KS2, subject specific documentation that teachers should be actively engaged in 'Promoting other aspects of the curriculum...' such as '...enterprise and entrepreneurial skills...' Here at Primary Fundraising Hub (the secret secluded Cornish warehouse, where we test out all our wonderful gadgets) we realise that teachers need a little help to fit all of this into their busy schedules. We hope that you enjoy using our activities pack.

Enclosed are five unique marketing suggestions. Each activity is designed to be used by a classroom teacher, or subject co-ordinator. However, each resource can be enhanced through the involvement of a small group of pupils. Of course, should you wish to, there is no reason why you cannot use the activities with a whole class. However, the final activity, Wicked 'Word of Mouth', is most successful when as many people as possible are involved.

If you have too little time to complete all of the activities, we suggest that activities 1, 2 and 3 are the most important; ultimately, we all want your 'Gadget Shop' to be a success, and these activities will help you to fulfil this goal. Failing all else, we believe that activity 1 is essential to complete if you wish your 'Gadget Shop' to be a success.

Should you have questions or queries regarding this pack, please contact support@primaryfundraisinghub.co.uk for further information.