

Activity 1: An Awesome Assembly

A whole school assembly is the best way to deliver a clear message to a large group of pupils and teachers all at once.

Business Success Story

Have you heard of Dragon's Den? Take a peek on YouTube. This time there's tens or hundreds of little dragons staring up at the entrepreneur (you). Let's not get complacent though, a great assembly pitch can truly make or break your sale. Read the advice below and get it right!

Success Criteria

So, what do you want from your assembly? To get the children enthused? To let your potential customers know the prices and availability of your products? Follow these simple steps to true assembly perfection.

- Introduce your assembly by putting our FREE 'Gadget Shop' poster on the big screen. Bring along a sample of each gadget and put it on clear display at the front; perhaps ask a group of children to hold the gadgets in seats near the front of the hall.
- Explain the three main purposes of a 'Gadget Shop': to teach children about being entrepreneurs (business owners), to raise money for your school and to inspire a love of learning.
- Demonstrate one, two or three of your gadgets to the assembled crowd (make sure you've practiced with these before the assembly). Explain the key features of the gadget (what makes it cool) and what the children can do with the gadget if they buy one. Always use second person (you) to enthuse the children.
- Finally, don't forget to let your pupils know when your stall is running and how much they're allowed to spend at the stall.

Follow Up

Go to each class in the school and carry out one further demonstration. Remind pupils of the gadgets you'll have for sale and how much they cost.

Involving the Pupils

Pupils can be involved in this activity very easily. They can even run the assembly for you, taking turns to present one of the success criteria listed above.

Resources

- Use three gadgets from your kit (you can still sell them once opened).
- A digital copy of your FREE 'Gadget Shops' poster, found on our website: www.primaryfundraisinghub.co.uk.